

## Terms of Reference

### On-site trainings for the Social Innovation Design Academy (Interreg project “Social(i)Makers”)

#### Project context

Project Title	Growing a Transnational Smart Community of Social Innovators for the Inclusive Development of Central Europe
Project acronym	Social(i)Makers (CE 1040)
Working Package	WPT2: Implementation of the Transnational Social(i)Makers Launchpad: Phase 1
Purpose of the assignment	On-site training sessions

Roots of Impact is Project Partner in the Interreg CE project “Growing a Transnational Smart Community of Social Innovators for the Inclusive Development of Central Europe” (project acronym: Social(i)Makers). The overall goal of the project is to contribute to the long-term development of a transnational community of social innovators able to answer the social challenges of Central Europe.

One of the core deliverables of the project is the creation of an online course on social innovation. The course will be composed of the following seven modules:

1. Active Citizenship
2. Social Business
3. Technology and Creativity for Social Innovation
4. Stakeholder engagement
5. Impact Measurement
6. Impact Finance
7. Social Innovation Policies

In order to provide a blended learning experience, seven on-site trainings (one per module) will be organised in parallel with the release of the modules of the online course. The goal of the trainings is to facilitate group discussion around the topic of the module and provide insights on the subject from a local perspective (the online course is developed jointly with partners from Italy, Germany, Austria, Slovenia, Slovakia, Hungary and Poland).

Each training will last approximately 2-3 hours and it will be based on the content of the online course. The trainers are invited to provide their expertise while paying attention to the level of knowledge of the participants.

The target number of training participants will be around 50 people per training.

Before the training, the trainers will receive a briefing via Skype from the project partner responsible for the module on what are the main messages and eventual case studies.

## **Logistics**

The trainings will take place between end of September-mid December in Berlin.

## **Required competencies**

- relevant work experience in at least one area of the specialist expertise (fields provided by the modules)
- fluency in German
- experience in conducting trainings/lecturing
- strong conceptual understanding of Social Innovation (especially in central Europe)
- strong people skills - able to actively involve different stakeholders in a group

All interested applicants are requested to send an email with their CV and the topic of expertise by 27. July 2018 to Ms. Patrizia Baffioni ([pbaffioni@roots-of-impact.org](mailto:pbaffioni@roots-of-impact.org)) with the subject title: Social(i)Makers - on-site trainings