

WANTED: COMMUNITY MANAGEMENT WIZARD (M/F/D) PART-TIME (50-60%)

We are growing and have ambitious plans. [Do you want to support us on our thrilling journey towards Impact-Linked Finance at scale? Are you eager to join an agile and dynamic impact enterprise?](#) If so, we are looking for you to become part of our impact-enthusiastic and multicultural team! We are entirely virtual with official headquarters in Frankfurt, Germany, and main hubs in Berlin, Germany, and Cape Town, South Africa. This position will be remote, but being at home in Germany would be a plus to enable regular in-person collaboration with the team lead based in Munich.

ROOTS OF IMPACT: EFFECTIVE. IMPACT. FINANCE.

Roots of Impact is a manager of catalytic capital. As a pioneer in Impact-Linked Finance, we believe in aligning capital with incentives to drive change for people and the planet. Our mission is to empower entrepreneurs to achieve impact at scale by managing innovative funds, providing quality advisory and education, and building the field for Impact-Linked Finance.

OUR COMMUNICATIONS & COMMUNITY MANAGEMENT TEAM:

Our Communications & Community Management (CCM) [team](#) is dedicated to building out the brand of Roots of Impact and its [initiatives](#) and disseminating the latest, practice-driven knowledge on [Impact-Linked Finance](#). In our daily work, we create and implement targeted, high-quality communication strategies, campaigns, and deliverables for a diverse set of inspiring ecosystem-building programs, Impact-Linked Funds, and capacity-building offers, which we often run together with prestigious partners. Recently, we started building a new Community of Practice for Impact-Linked Finance, which will be a vital part of the larger vision, scaling strategy, and offering of Roots of Impact.

WE ARE LOOKING FOR A CREATIVE, IMPACT-NERDY COLLEAGUE!

Are you a creative, sharp, flexible, learning-hungry, and impact-driven fellow wizard with a passion for community engagement and management? [To complement our team and skills, we are looking for a great colleague to support us in creating high-quality and engaging learning formats and functionalities for the new Community of Practice.](#) This position is initially part-time (50% to max. 60%), with strong potential to grow in both, time commitment and responsibilities, as we build out our activities. Our existing CCM team consists of freelancers, which gives us a slight preference for another freelance colleague, yet we are open to exploring an employed role, too.

YOUR FUTURE RESPONSIBILITIES

If you have a passion for Impact-Linked Finance, knowledge dissemination, and community management, this is a great opportunity for you to contribute and expand your skills and help drive positive, measurable impact. The focus of your work will be:

- Supporting and collaborating with the team lead in designing, piloting, and building out a [Community of Practice \(CoP\) for Impact-Linked Finance](#). This will include working on:
 - designing user journeys and learning paths,
 - adapting and creating educational and peer exchange formats (videos, webinars, tutorials, quizzes, tools, case studies, etc.),
 - setting up and maintaining the platform's core functionalities, as well as tracking learning progress and activity,
 - interacting and establishing good relations with the CoP community and its external partners, incl. onboarding,
 - co-creating and implementing ideas on how to further develop the CoP.
- Additional opportunities, depending on your potential and interests:
 - Joining our communications campaign work.
 - Regularly checking and updating our WordPress-based websites.

COULD THIS BE YOU?

- You have a master's degree in business administration, (development) economics/finance, communications, or a similar degree at the intersection of business, finance, impact, and communications.
- You are excited about Impact-Linked Finance, impact entrepreneurship, and impact investing.
- You bring at least 2-3 years of work experience related to community building, engagement & management within the impact space.
- You have a passion for knowledge dissemination, sharp attention to detail, and excellent written and verbal communication skills in English (a native speaker with copywriting, -editing, and proofreading skills would be awesome).
- You have a strong affinity for - and ideally initial experience with - tech-based platforms, e.g., Learning Management Systems (LMS).
- You have a creative and entrepreneurial spirit and are eager to learn new topics and try new tech applications.
- You are a proficient user of the MS Office suite, particularly PowerPoint. Experience with WordPress, LMS, and/or AI-powered communications and design tools is a plus.
- Additional experience and knowledge in communications would be great but is not vital for this role.

In many ways, effective communication begins with mutual respect, communication that inspires, encourages others to do their best.

WHAT WE OFFER:

- **A phenomenal team:** We are a diverse, multicultural team of impact-driven self-starters who are passionate about the work we do.
- **A personal growth mindset:** We strive to create an enabling and uplifting environment, with cross-team collaboration and an internal “skills marketplace” to ensure we’re unlocking the best opportunities for our team members.
- **A remote but connected office:** With colleagues all over the world, we’ve put a lot of thought into staying connected despite the distance. Opportunities to connect, get to know each other, and collaborate are built into our regular work week, so that we always feel close by, regardless of where we are on the planet.
- **In-person team events:** Our regular team events, with the entire company or “just” the CCM team, ensure that we can engage and tackle the big questions in real life, after taking a relaxed walk around town, having fun at a concert, or getting hyper-creative with an arts or crafts activity.
- **A people-centric culture:** We want our team to thrive in all aspects of their lives, so we offer a generous leave package and flexible work hours.
- **A comprehensive onboarding program:** We want all our new team members to feel at home. Our structured onboarding program, including a dedicated ‘onboarding buddy’, ensures that your integration into the Roots of Impact team is as smooth as possible.
- **Location-specific benefits:** For employees based in Germany, we also offer Kita Support (“Zuschuss Kinderbetreuungskosten”).

HOW TO APPLY:

If you are interested in seizing this opportunity, we look forward to receiving your CV and cover letter at talent@roots-of-impact.org. Please indicate in the subject line “Application: Community Management Wizard”.

In the cover letter (max. 1 page), please address the following questions:

1. What attracts you most to Roots of Impact’s work? What makes us unique in your eyes?
2. What is your earliest preferred starting date and preferred scope of hours per week?
3. Are you freelance or seeking an employed position, and what are your expectations in terms of rate per hour (freelance) or salary (employed at 50% part-time)?
4. What is your proposed place of residence while you are working with us?

Learn more about us here: <https://www.roots-of-impact.org>

Data storage:

By applying for this position, you give us consent to add and store your data in our talent pool. We reserve the right to use this data for potential future recruitment purposes. If you would like to have this data removed, please contact us via talent@roots-of-impact.org.

DEI note:

Roots of Impact is an equal-opportunity employer. We deeply believe in equality and diversity of race, gender, sexual orientation, religion, ethnicity, national origin, and disability. We welcome applications from individuals of all backgrounds and abilities and are committed to providing an accessible candidate experience. If you need any accommodations or adjustments throughout the interview process and beyond, please indicate this in your application.

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